

Echinacea purpurea Powwow White



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Botanical Name:	Echinacea purpurea Powwow White
Common Names:	Coneflower,
Native:	No
Foliage Type:	Deciduous
Plant Type:	Herbs & Vegetables
Plant Habit:	Shrub Like, Upright, Upright Narrow

Description:

Compact perennial with dark green foliage and masses of beautiful large white flowers from Summer through to early Autumn. The white flower petals overlap a golden yellow cone. Great for cottage gardens and makes an excellent cut flower. Grows approx. 40cm-60cm tall x 40cm wide.

Mature Height:	30-60cm	Position:	Full Sun, Semi Shade
Mature Width:	30-60cm	Soil Type:	Any, Clay, Loam, Sandy, Well Drained

Landscape Use(s): Borders / Shrubbery, Courtyard, Cut Flower, Edible Garden, Feature, Formal Garden, Fragrant Garden, Mass Planting, Container / Pot

Pest & Diseases:

Generally trouble free

Cultural Notes:

Grows best in a full sun position and a well drained soil. Remove spent or faded flowers often to promote flowering. Drought tolerant once established. Feed in early Spring with a general purpose fertiliser.

Plant Care:

Annual slow release fertiliser, Keep moist during dry periods, Liquid feed

Family Name:	Asteraceae
Origin:	NorthAmerica
Characteristics:	
Foliage Colours:	Green
Flower Colours:	White
Flower Fragrant:	No
Flowering Season:	Autumn, Summer
Fruit:	Insignificant
Requirements:	
Growth Rate:	Moderate
Maintenance Level:	Low
Water Usage:	Medium / Moderate
Tolerances:	
Drought:	Medium / Moderate
Frost:	High
Wind:	High

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